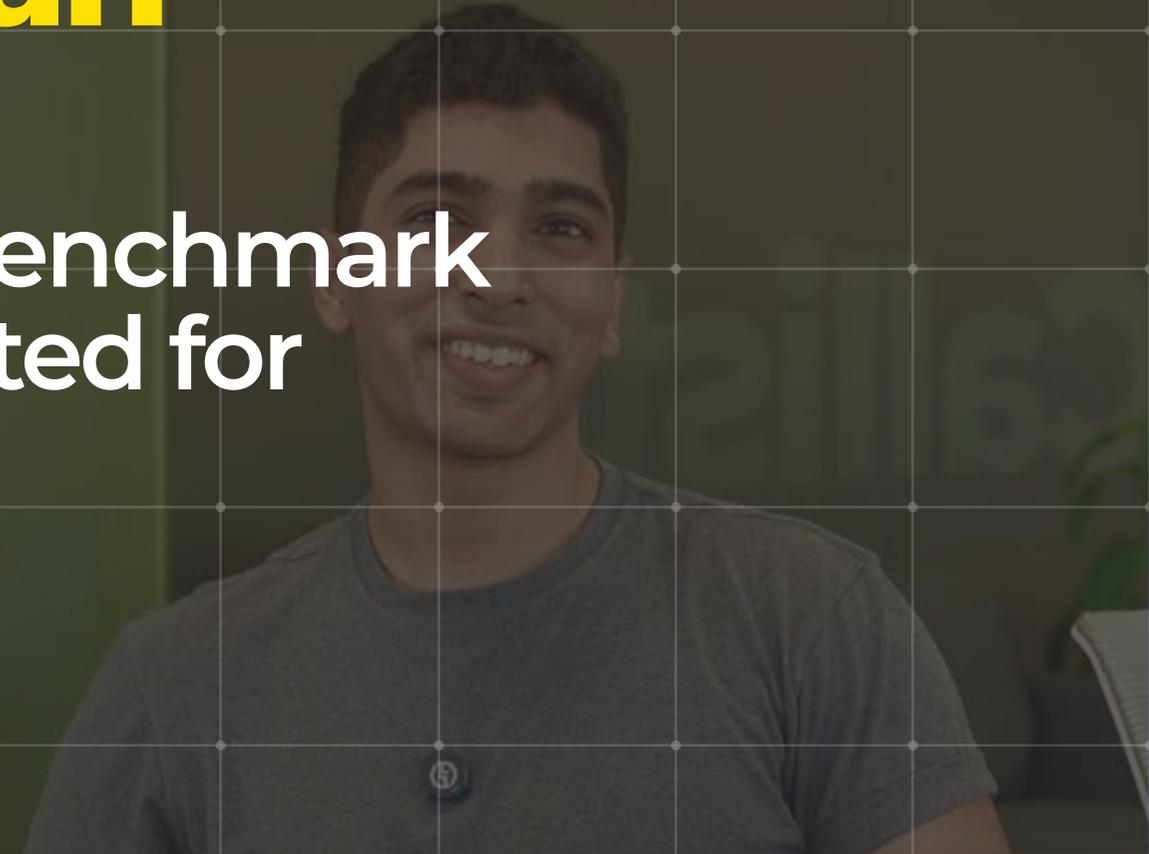


Not Just an Institute

The Creative Benchmark
Pune Has Trusted for
15+ Years.

impact
Marketing



Trusted by Students. Respected by Recruiters.

AI, Automation & Everything
the Industry Wants Next.

↑ More than a course - it's your income catalyst
AI Tools and 2025 Industry Trends

- 100% Placement Support
- Certification recognized by MNCs, startups & govt. bodies
- Performance-Focused Training
- Our Students Got Jobs with ₹3.1 to ₹4.5 Lakh Salary.
Even as Freshers!



Preferred by students from **Symbiosis, Fergusson, MIT-WPU, Flame University** and more.

Top college students choose Impact marketing for one reason - **we go beyond basics.** With **real projects, AI tools, and a focus on high-paying outcomes,** we turn talent into results. That's why we're their first choice.

We regularly host exclusive campus events with global lifestyle and energy brands that inspire, uplift, and energize our students. These sessions are designed to keep the environment vibrant and to nurture the elite, growth-focused mindset we believe in.



■ Students from India & Abroad

■ Founders, Startups & Creators Choose Us

Fixed Modules

- SEO (Complete module)
- Google profiles (GMB)
- Social Media (complete module)
- Google analytics (GA4)
- Google Ads (Complete module)
- Search console
- Affiliate marketing
- Development
- Design
- video

FIXED

Freelance opportunities

MAINS

Placements

Free Internships

The Modules That Actually Move Careers

- marketing models
- Business models
- AI-Powered Marketing (AI tools)
- Automation in digital marketing
- Voice & Visual Search
- Social media mastery (Algorithm)
- Content that converts
- Neuro marketing
- Influencer Economy
- Deep competitor analysis
- Case studies and brain storming

Radhika Nair

I came with zero knowledge and walked out with real design projects, freelance clients, and a full-time job offer. Impact didn't just teach me tools - they shaped my future.

Eeshika Makhija

Vinay Kabra

"It didn't feel like a regular course. The way they trained us made me think like a brand, not just a learner. I started noticing how marketing actually works all around me."

We don't just teach digital, we do it. Real clients, real chaos, real campaigns. Our students don't leave with just notes... they leave with battle scars, big wins, and brains wired for marketing.

High-Paying Placements

Our students have secured salary packages ranging from **₹2.7 to ₹4.3 LPA** - even as freshers.

Freelance Projects

Take on real client work while learning and **start earning even before you finish the course.**

The First Choice of Pune's Top College Students

When it comes to digital marketing, students from Pune's most reputed colleges - including **Fergusson, Symbiosis, MIT-WPU, and BMCC** - choose us first to sharpen their marketing skills and build real careers.

100% Practical Learning

Start working on **real marketing projects** from day one, so you are graduate fully job-ready - not just certified.

1:1 Mentorship & Feedback

Every student gets **personal attention** and expert feedback to improve faster and smarter.

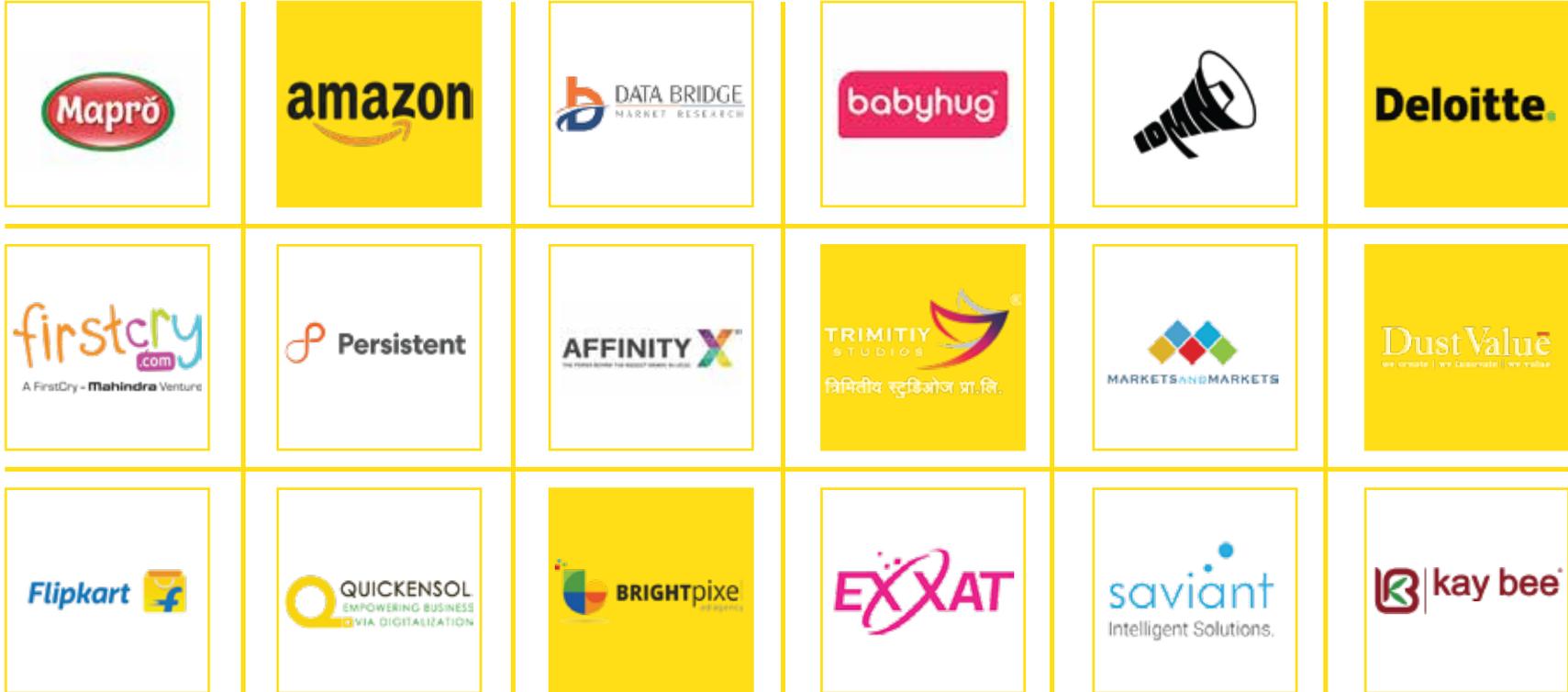
Marketing brain + AI prompt engineering

We train you for where the **digital marketing world is going** - not where it was.

**Course
highlights**

Real Students. Real Companies. Real Success.

At Impact Institute, we don't make empty promises — we show results. Our students have secured high-paying jobs right after completing the course, with packages ranging from **₹2.9 LPA to ₹4.3 LPA**, even as freshers.





Sakshi
Placed at
Freelancer (full-time)

I was honestly confused in the beginning and kept delaying it - but now I wonder why I didn't start this course earlier! Learning digital marketing at Impact Marketing, especially with the use of advanced AI tools, changed everything. I'm now confidently handling freelance clients and finishing projects faster than ever. It feels amazing to finally be in control of my skills and growth!



Mehek Makhija
Placed at
Auriquant

I still can't believe my career started this early. While my final semester is on, I'm already working at Aquirant and handling freelance clients too! The training at Impact, especially in social media gave me everything I needed to move fast and grow faster.



Akshaj
Start-up
Paragreen Adventures

Starting my own adventure travel company felt like a dream - but I knew I needed powerful marketing to make it real. That's why I joined Impact. The digital marketing skills I learned helped me launch my first Thailand biking tour across India, and it was a huge success! Impact gave me the push I needed to turn passion into a business.



In today's AI-driven world, just learning digital marketing isn't enough, and Impact knew that. The way they integrated AI tools into the training was a total game changer for me. I'm now placed at DataBridge, and it all started here.



Nitish
Placed at
Data Bridge



*Testimonials &
Placements
Stories*



Still being a BCom student at MIT, I never expected to land a work-from-home role this early. But thanks to Impact, I'm now working as a Social Media Manager at Tohri.Co! It feels amazing to have real work in hand while still studying, it's giving me a strong head start for my future.



Chaitanya
Placed at
Tohri.Co



Shivangi
working as
Freelance Digital Marketer

I joined Impact back in 2019 when it was still Marketmenn, and even after years of freelancing, I came back in 2025 to upskill with their AI and automation tools. Best decision ever I'm now earning 3x more than most people in full-time jobs. This place has always been my turning point.



Prajakta
Placed at
Comestible Foods

Being a housewife, I always wanted to contribute more and Impact helped me do just that. After the digital marketing course, I started handling our home business online, running campaigns, and improving our presence all from home, while managing my daily routine. It feels amazing to finally make a real difference.



Darshan
Placed at
Deloitte

Getting placed at Deloitte felt surreal but I know exactly why it happened. My digital marketing skills helped me stand out from other candidates, and every interview question made sense because of the internship I did at Impact. It gave me the logic, the confidence, and the edge I needed.

Placements

From Learners to Earners

- Thousands of students trained and placed
- International Students from 9+ Countries
- Offline, Hybrid & Work-From-Home Success Stories
- Placement Records in Leading Companies & Startups
- Trusted by Students from Top Indian Colleges



Still Thinking? Here's What You Really Want to Know.

■ Will I actually get a job after this?

Yes

We don't just teach digital marketing we train you to stand out. With real projects, performance-based campaigns, and the skills recruiters notice, you'll be job-ready and in demand.

■ I want to earn well. Will this help me grow fast?

Definitely.

In a city like Pune, growth means speed and skill. We teach you in-demand tools, help you build a solid career, and guide you to start earning early even while you study. This isn't just a course it's your income jumpstart.

■ I'm from a different background. Can I still do this?

100% Yes.

Digital marketing is open to all. Whether you're from BCom, engineering, or arts you'll start from scratch and grow with expert support, at your pace. **Background doesn't matter. Drive does.**

■ What if I'm not sure yet?

You don't have to be sure to visit.

Just walk in. Feel the vibe. Ask your questions. **Within 10 minutes, you'll know if this place is right for you and if you're ready to grow**, we're ready to back you all the way.

This one step might change your career.

All you need to do now is
visit, talk, and experience - and let us show you
why serious learners choose Impact.

Contact Us

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9960028888

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FC road, shivajinagar, Pune - 411004

